

CyberAngels - Time Warner Cable Partnership

For Immediate Release: <u>Time Warner Cable and Cyberangels Launch \$500,000 Public Safety</u> Campaign on First-Ever 'Cyber Safety Day' in New York City

What do CyberAngels and a provider of high speed Internet connection services have in common? A CONCERN ABOUT INTERNET SAFETY!

It should come as no surprise that CyberAngels and Time Warner Cable have joined forces to create a multi-faceted approach to cyber-safety. Our collaborative Internet safety campaign includes:

- Online Learning Center offering Internet users safety tips and suggestions
- Cyber Safety Guide to be distributed through direct mailing. Complimentary copies will be available to customers in Time Warner Cable stores for a limited time.
- Public service announcements focusing on key Internet safety topics
- Video-on-demand segments that outline ways for families to maximize the broad and powerful
 capabilities of Internet access while minimizing risks of online threats including identity theft, child
 endangerment, illegal activities, and malicious software.

Cyber Safety Guide

This guide provides a framework for teaching responsible Internet use to your children. We encourage you to use this guide to ensure that you and your family continue to enjoy all the positive benefits the Internet offers.

Click here for English
Click here for Spanish

